

Franklin Favorite

Water information now available online

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As part of the ongoing efforts to bring important water quality information to customers and the community, Simpson County Water District has launched a new website.

"The district is committed to assessing all of our activities and efforts to ensure the highest quality service at the most affordable rates," General Manager, Alan Vilines said. "This website renewal is one element in our overall effort."

The new site, simpsonwater.com, covers all customer and industry-related topics and was designed by Bowling Green firm Hitcents.com. Viewers will find information on rates, services, history and current events as well as a step-by-step process on how to establish service. The site also contains resources for builders and developers, including procurement and bidding information, as well as system details for industries considering to locate in Simpson County.

The district's Website Coordinator, Robert Bertrand, said, "We realized more and more people use the Internet to access information. The Web site now accurately represents us as a professional and progressive utility," the district's Website Coordinator Robert Bertrand said.

Details on the district's system improvement projects, together with location information for neighboring areas, is also provided. Bill calculations and SCWD water quality reports are posted on the site.

Another unique feature to the site is the water education page that offers various water facts, explanation of the water filtration process and classroom activities.

"We believe that environmental education is important in all classrooms," Bertrand said. "These pages are designed to provide teachers and students with information about their drinking water."

Another element included in the website redesign is a one-question survey that will gauge customer interest in online bill payment options.

According to Vilines, the goal in launching a new site was to give SCWD customers all the water service information they need in the most user-friendly way as possible.